

Campus Advantage Drives Green Efforts by Installing Energy Efficient Light Bulbs at Corpus Christi Property

Initiative Delivers Immediate Cost Savings and Significantly Reduces Environmental Impact

AUSTIN, Texas, Feb. 17 -- Campus Advantage, a world-class student housing management company based in Austin, Texas, has initiated an energy efficiency pilot program by installing 468 Compact Fluorescent Light Bulbs (CFL) at Islander Village, a student housing property at Texas A&M University Corpus Christi.

"Based on the results we expect to achieve, I would encourage all of my clients to give this program serious consideration," said Michael Orsak, vice president of acquisitions at Campus Advantage. "This is a great way to do something good for the environment and simultaneously realize notable cost savings."

With this switch from standard to CFL light bulbs, Campus Advantage expects the project to return an annual cost savings of approximately \$9,800, estimating that bulbs will be used for approximately eight hours each day. Additionally, these savings represent an air pollution reduction equivalence of preserving 40 acres of forest or removing 28 cars from the road per year. Over the life of the bulbs Campus Advantage expects to save nearly \$50,000 in energy and maintenance costs alone.

"The transition from standard to CFL light bulbs is a natural move in our pledge to become even more environmentally cognizant," said Orsak. "This is a logical decision for Campus Advantage and the significant financial savings makes the argument even more compelling."

With more than fifty properties across the nation, Campus Advantage is dedicated to implementing policies and technologies that are environmentally and economically conscious. Additional initiatives include ongoing resident education regarding overall energy conservation, inclusive amenity plans that reward students for saving energy and future pilot programs involving energy efficient thermostats.

About Campus Advantage

Campus Advantage (CA) is an Austin-based real estate firm that specializes in the management and development of student housing in 21 states. Campus Advantage currently manages approximately 35,000 beds, serving 36 universities across the nation. Campus Advantage works to create winning partnerships between colleges, universities, investors, developers and owners in an effort to help students achieve their academic and personal goals. With over 1,000 employees, Campus Advantage is committed to providing innovative and customized solutions for premier student housing communities. For additional information, visit <http://www.campusadv.com>.

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